

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 10.37  
\$\$\$ MOD# 6: UNAPPROVED REV #1 \$\$\$ \* \* \* CHANGES \*\* \* \* \* WFTV-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/DCCC  
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA  
PRDCT DCCC CONTRACT # 6144805  
FLIGHT DATES OCT23/12 OCT29/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CLASS: NATL. LOCAL REGIONAL  
ORDER # \_\_\_\_\_ REP. # \_\_\_\_\_ OFF.# 6556 SALESMAN # \_\_\_\_\_  
PRDCT DCCC BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

DATE NOV1/12 10.37  
CO-OP BILLING NEEDED

CITY TAX

REP: TO LENA  
FR JULIE  
OK'D M7  
PLS CFM, THX 11/1

STA:  
CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:  
AGENCY ADVERTISER CODE = AGENCY EST# = 1193  
AGENCY PRODUCT CODE =

19 S 1200N-100P 30 \$750.00 10/29 10/29 1 MON 1

PROGRAM: EYEWITNESS NOON NEWS  
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29  
STATION MAKEGOOD OFFERS: MISSED:MON/1200N-100P OCT29 30S \$750.00 (OCT31/12)  
M7 OK'D BUY#19 OFFER: NONE  
CMT: NO RUN DUE TO BREAKING NEWS, WE WILL MAKE DOLLARS GOOD ON HDL# 6144824

FAX# 703 528 7800  
REP HEADLINE# 6144805 TRF# 312015  
MOD# 6: UNAPPROVED REV #1 \$\$\$  
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ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

LINE#:	REP	CD:	TIME	PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAYs	:	TOTL:	:SPTS:
LINE#:	LINE#:				:		:		:		:	DATE	:	DATE	:	/WK:	INVT	:				
OCT/12	90480.00	NOV/12	35220.00																			

CONTRACT TOTAL 125700.00  
TOTAL SPOTS 93

MARKET TOTALS \$356,530 WFTV 35% WKMG 20% WESH 23% WOFL 16% WKCF 1% WRBW 1% CABL 0%  
WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI  
DEMOs- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE